

Achieving Operational Excellence

IAPG - Argentina 2016

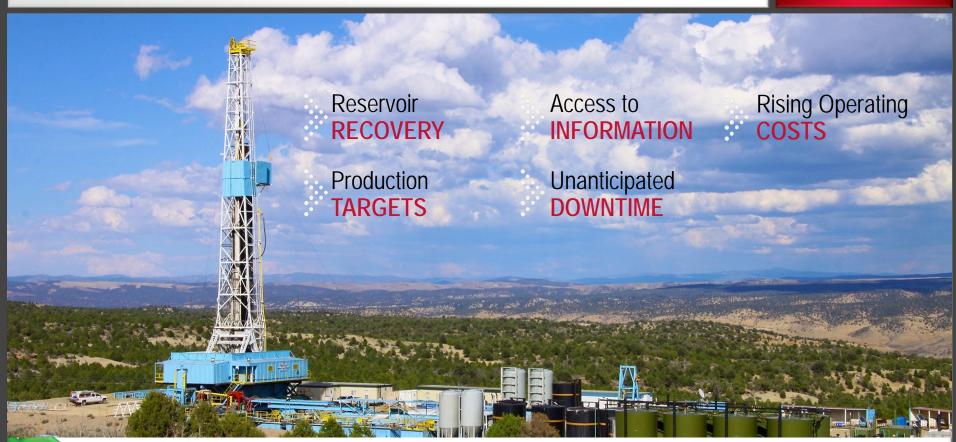
Zack Munk
Rockwell Automation O&G
ConnectedProduction Engineering Consultant
PUBLIC





The Challenges You Face







Integrated Architecture & Software

Intelligent Motor Control

Solutions & Services

Connects based igent Assisting & Shand odinformation





Intelligent RTUs



Wireless Transmitters



Wireless RTUs & Gateways



Secure Network Infrastructure



Multidiscipline Control



Mobile & Open Information Platform



Microsoft® Azure® & Workflow Manager

Improving Visibility and Accuracy of Data from Production Assets



Rockwell Automation

What are the main challenges you face?



Source: Upstream Intelligence, Data Driven Oilfields: Challenges and Opportunities



Instrumentation

Control Systems

Artificial Lift

OEM Skíds

Well & Well Pad

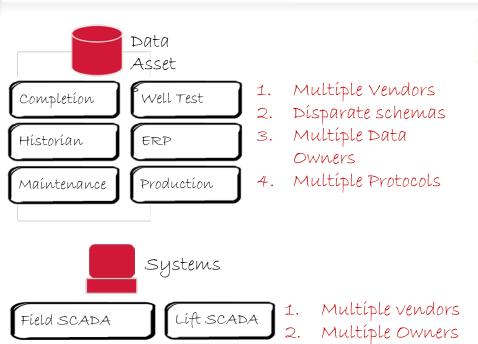
Safety Systems

Challenges:

- 1. Multiple Vendors
- 2. Multiple Protocols
- 3. Remote Locations
- 4. Low Power
- 5. Disparate Data Sets
- 6. Multiple configurations Stand alone & well pad

Data Assets





Analytics

Disparate Data Sets

Remote Locations

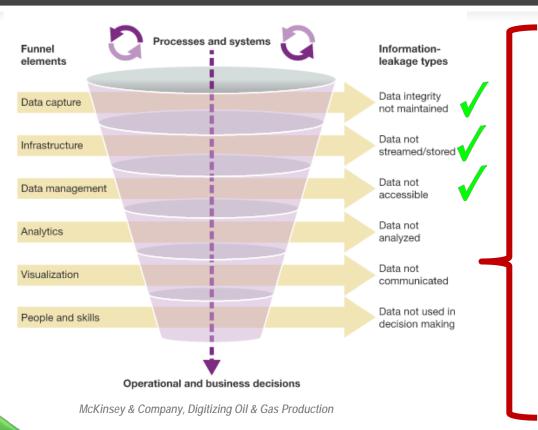


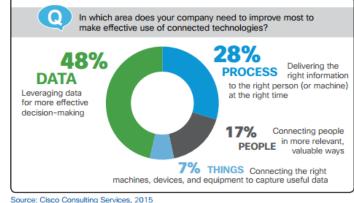
Source: Upstream Intelligence, Data Driven Oilfields: Challenges and Opportunities

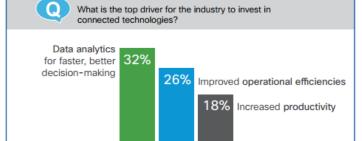
Asset Management

Data Assets









Top three selections are shown here.

Source: Cisco Consulting Services, 2015

A Quick Recap

- What do we want to do?
 - Address production challenges by enabling data rich intelligent assets information to be analyzed by the correct personnel using a common data interface.
- Why do we want to do it?
 - Because we know that problems exist today with data visualization and accuracy caused by multiple vendors, disparate systems and other manageable challenges.
- How can we do it?
 - We can address production challenges by presenting unified data models and open data connectivity.

....Let's continue on.

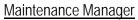
Is a Compressor Just a Compressor?

Rockwell **Automation**

Process Control Engineer

- Pressure
- Flow
- Speed

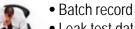
Control System/HMI



- Running hours
- Performance spec
- Work Orders
- Spares on hand
- Maintenance date

System

Quality Assurance



• Leak test data

• Lab sample

Production Manager

- Volume pumped
- Product throughput
- Operation history

Power consumed



Historian

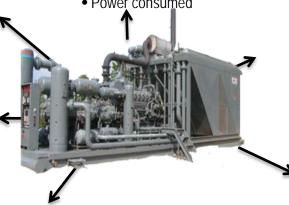
Process Engineer

- Related equipment
- Rating
- Vibration data

Asset Database

Asset Manager

- Purchase date
- Cost
- Warranty
- Manufacturer
- Engineering specs

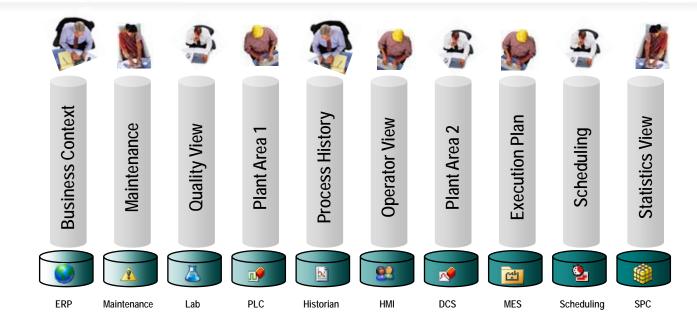






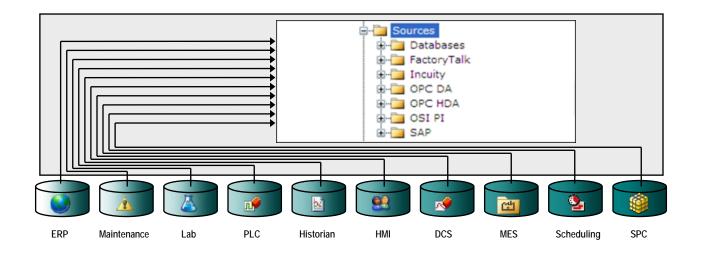


Silos of Information



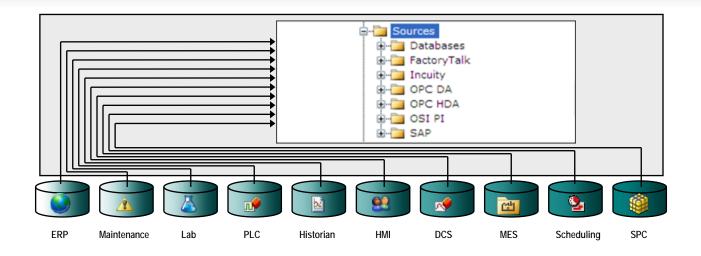
A Federated Model





Leave the data at source, collect it when needed:

- Leverage existing information assets
- A single up to date version of the truth

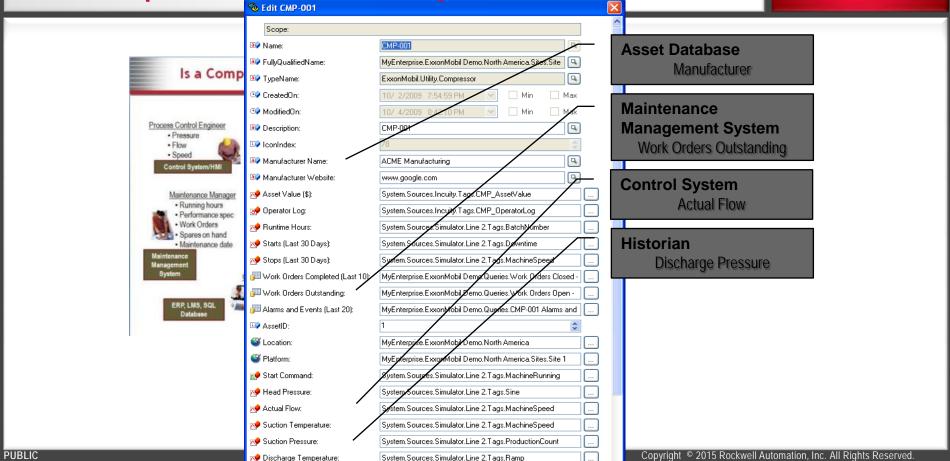


One place to access all manufacturing information:

- Easy to access, interpret, correlate and compare
- See the big picture
- One place to secure the data



A Compressor is a compressor...

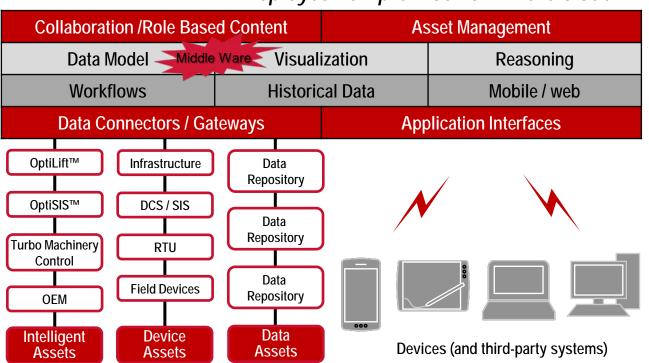


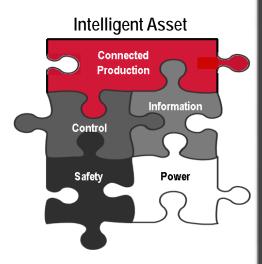
ConnectedProduction[™] Solutions

Functional Overview

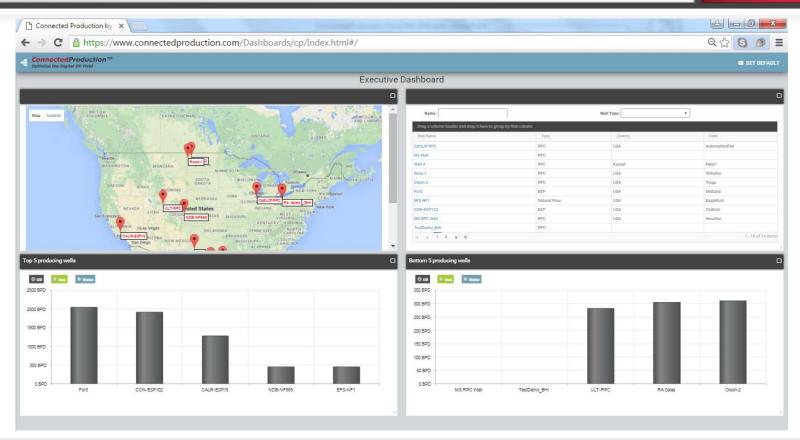


Deployed "on-premise" or "in the cloud"

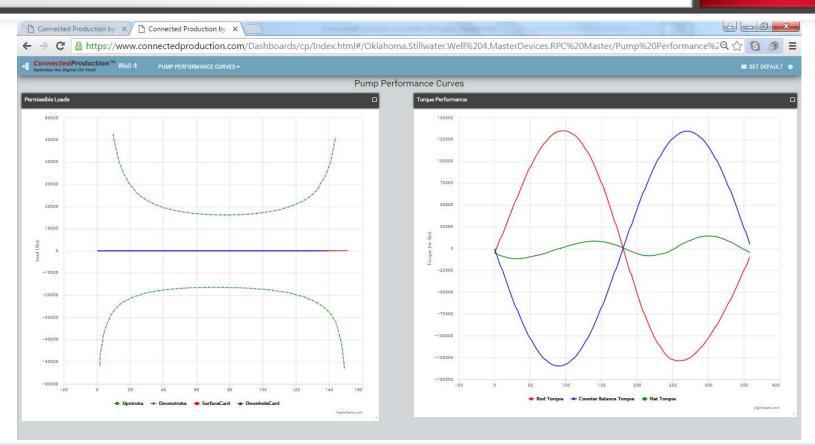




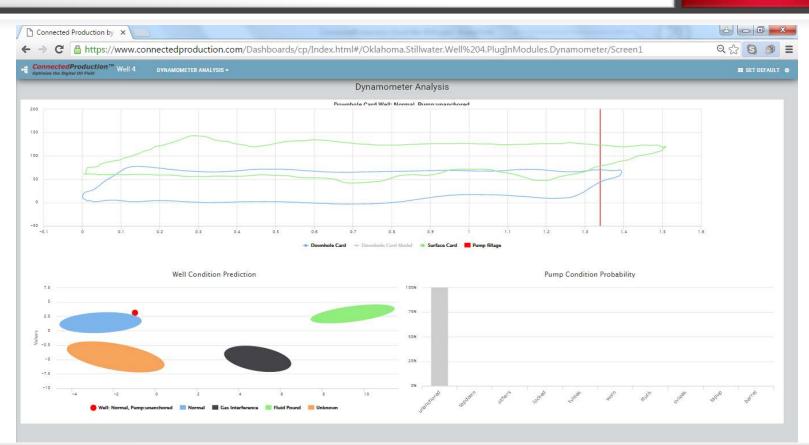
ConnectedProduction[™] Solutions



ConnectedProduction™ Solutions

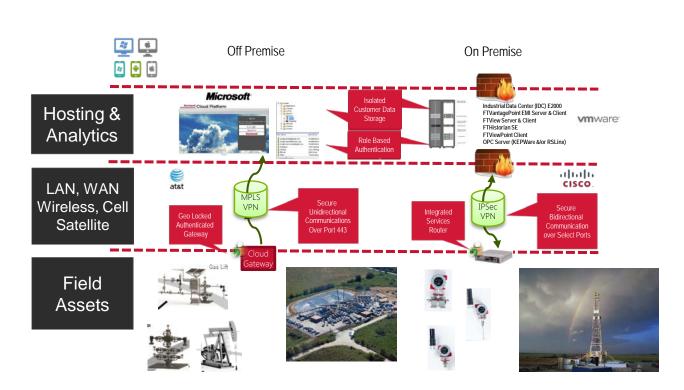


ConnectedProduction[™] Solutions



Flexible Connectivity

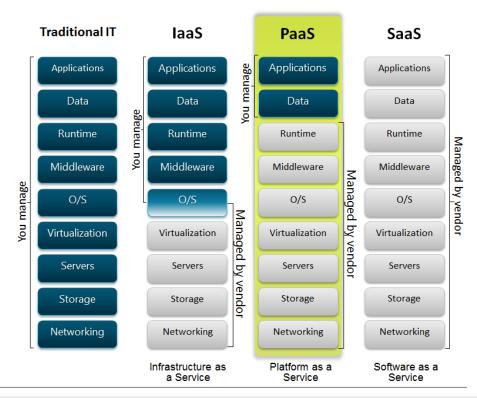






Benefits of Cloud technology



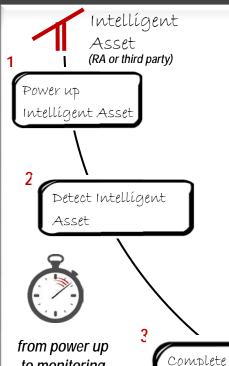


"Asset Díscovery"

Workflow

Adding and Maintaining Intelligent Assets (ConnectedProduction Services)

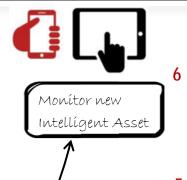
Rockwell **Automation**





- **Increased production**. Reduces time from provisioning of a well, to optimization
- **Data accuracy**. Error free addition/modification of Asset ensures data accuracy!
- Requires no "specialized" skill sets
- Removes potential "bottlenecks" within the production ecosystem
- Manages change, as lift methods & well equipment change

Synchronize Changes with Avocet



ConnectedProduction Services

Configure system Start data logging Configure Visualization



Best in class time to add asset to a SCADA System is 4 hours Average is weeks or even months

to monitoring

in minutes



Hydro-Carbon Custody Transfer via Cloud

IMPROVED GAUGING AND AUTOMATIC E-TICKETING

Hands-Off Operation Reduces Risk of Human Error Real-Time Visibility
Reduces Average Billing Cycle



Advanced Analytics and Reasoning

Flow Measurement, Virtual Flow Metering





Configuration



- Base Assay Coefficients
- Water Cut
- Initial Well Test Data
- Base PVT Data
- Well characteristics
- Reservoir Data



Measured Values



- Casing Pressure
- Casing Temperature
- Tubing Pressure
- Tubing Temperature

Black Oil Model



GOSP

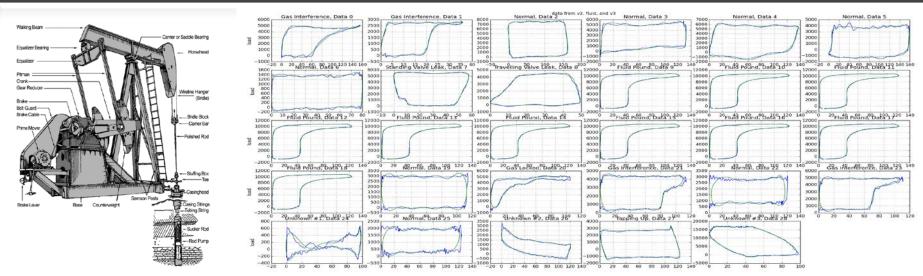
Production

Reservoir To Terminus

- Computes three-phase flow (oil, gas and water) based on well configuration, and measured pressures and temperatures
- Produces / generates:
 - Well profile P, T, flow regimes
 - Well frictional and elevation pressure drops / pressure profile
 - Well temperature profile
 - Well performance curves / parametric
 - Well operating envelope (next phase)
- Provides well performance analysis:
 - Forecasting aid, what-if analysis, and performance improvement
 - Parameter impacts: for example, water-cut, reservoir pressure, and PI
- Enables well test cross-check / validation
- Infers values between well tests, improving production accuracy and providing early problem detection
- Enables "test by exception", streamlining well test scheduling
- Does not require a three-phase meter
- Works on a broader range of conditions vs. three-phase meter

Rockwell Automation

Performance Monitoring & Diagnostics for OptiLift-RPC Rod Pump Controller



- Customer Value:
 - Predict failures, minimize unplanned downtime
 - Maximize production per unit of consumed energy
- Input Data: Load vs. position measurements for the rod pump at the bottom of the well
- Analytics Output: Operation state of the pump, Prediction of future state of the pump

MAXIMIZE Well Recovery

IMPROVE
Operational Efficiency

ENHANCEProduction Agility

REDUCEDowntime





IMPLEMENTATION



DATA COLLECTION & AGGREGATION



ANALYTICS & REASONING



OPTIMIZATION

SECURE PATHWAY FROM PRODUCTION DATA TO ACTIONABLE INTELLIGENCE



Thank You







